

TRADE SHOW

Avalon Airshow 2027

February 23–28, 2027

Register Interest by September 30, 2026

Avalon Airshow 2027

The Avalon Australian International Airshow (Avalon) is Australia's largest, pre-eminent aviation, aerospace and defense industry trade exposition. The event started in 1992 and has continued to grow – Avalon now attracts 900+ participating exhibitor companies showcasing their products, services and technologies to a national and international audience. With key players from under one roof, Avalon is an excellent opportunity to connect with top decision-makers from the domestic and international aerospace, aviation, space, and defense sectors capitalize on the opportunity to meet in-person and promote your products and capabilities at the largest event of its kind in the southern hemisphere.

About this Opportunity

This is a unique event that is only available to small businesses that are eligible for the U.S. Small Business Administration's STEP Grant, which is funded in part through a Cooperative Agreement with the U.S. Small Business Administration (SBA). Companies that are selected to participate in this event will receive:

- **Exhibit space** in Virginia's booth at Avalon Australian International Airshow 2027
- **Pre-arranged business meetings** during the show
- **Reimbursement of eligible international travel expenses** for this event (90% reimbursement up to \$4,000)

This event is contingent upon Virginia receiving a STEP Grant from the U.S. Small Business Administration, which is anticipated in September 2026.



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We met many representatives from many companies and government organizations. We gained contacts and interest from a number of distributors/partners, as well as potential end users and purchasing customers. It will take us weeks to follow up on all of the leads and opportunities, but this event has the potential to double the sales of our new product in the next year.

VEDP Trade Show Participant



Eligibility

To qualify for this STEP Grant-funded event, businesses must:

- Meet the U.S. SBA's definition of a small business for their industry and self-certify their eligibility
- Be headquartered or have a majority of staff or operations in Virginia
- Have at least two full-time employees in Virginia
- Have at least 51% U.S. content (for products)
- Have been in operation for at least one year
- Have annual sales of at least \$50,000 (products) or \$25,000 (services)

Businesses that demonstrate a higher likelihood of return on investment, are Service-Disabled Veteran-Owned, Veteran-Owned, or rural, and are new-to-export or new to the STEP Grant will be prioritized for participation.

Register Interest

Register interest by September 30, 2026 by visiting <https://avalon-vedp.eventbrite.com>

Registration Fee: There is no registration fee to participate in this event. Companies are responsible for their own travel expenses and can request reimbursement for 90% of eligible travel expenses up to \$4,000.

Contacts

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