

TRADE SHOW

LAAD 2027

April 13–16, 2027 | Rio de Janeiro, Brazil

Registration Deadline | December 25, 2026

LAAD is the largest defense and security trade show in Latin America. With over 400 exhibitors from 44 countries, LAAD is an excellent way to showcase your brand to authorities from the armed forces, police, special forces, industry executives, and government agencies. Visitors to LAAD include official delegations, ministers, military commanders, and leaders from the Navy, Army, Air Force, and public security sectors across Brazil, Latin America, and other countries. As Brazil continues to prioritize enhancements in defense and public security capabilities, LAAD remains an important platform for addressing national and regional security challenges.

The event covers a broad range of industry sectors, including:

- Access Control and Surveillance
- Aeronautical Engineering
- Arms, Tactical Equipment, and Optical Equipment
- Critical Infrastructure Security
- Cyber Defense
- Forensic and Criminal Expertise
- Military Logistics
- Public Security and Law Enforcement
- Search and Rescue
- Special Forces and Counterterrorism

Registration

Register and pay the trade show fee online by visiting <https://laad-brazil-2027.eventbrite.com>

Contacts

Jordan Watkins | Defense Program Manager

Phone: 757.274.7837

Email: jawatkins@vedp.org

Mary Wood | Managing Director of International Programs

Phone: 804.545.5766

Email: mwood@vedp.org



“

We met many representatives from many companies and government organizations. We gained contacts and interest from a number of distributors/partners, as well as potential end users and purchasing customers. It will take us weeks to follow up on all of the leads and opportunities, but this event has the potential to double the sales of our new product in the next year.

LAAD Trade Show Participant