

TRADE MISSION

Sweden & Finland

April 26–30, 2027

Registration Deadline | February 26, 2027

Sweden

With a population of more than 11M people, Sweden is the largest Nordic economy with a highly developed, transparent, and diversified market. In 2024, Sweden was Virginia's 32nd largest trading partner. Virginia exports to Sweden in 2024 were valued at \$130M. There was nearly a 45% increase in Virginia exports of goods to Sweden between 2023 to 2024. Sweden is outside of the Eurozone, but many companies in the country are more than happy to conduct business in U.S. dollars. Sweden also consistently ranks high for its connectivity, governance, investment in R&D, and business climate. This has led several foreign firms to establish operations in Sweden when looking to enter or expand into the Nordic and Baltic regions. The top exports from the U.S. to Sweden include aerospace/defense, automotive aftermarket, telecommunications equipment, healthcare/life sciences, information technologies, safety/security, clean-tech, industrial machines, and renewable energy.

The top opportunities for Virginia exporters in Sweden include:

- Advanced Manufacturing
- Agriculture
- Cybersecurity
- eHealth
- Medical Equipment
- Smart Build Environment Technologies



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The VEDP team arranged a very focused and relevant meeting schedule that met the guidance that I provided to the tee. I am already receiving new opportunities from new potential partners.

Sweden Trade Mission Participant

TRADE MISSION | SWEDEN & FINLAND

Finland

Finland has been a member state of the European Union since 1995, and it is the only Nordic country that uses the Euro as its currency. Finland routinely ranks at the top of international surveys on education, quality of life, competitiveness, and transparency. The country has redefined itself from a quiet agriculture- and forestry-based economy to a trend-setting global center for technology and design. It has a vibrant start-up scene highlighted by high growth companies in critical and emerging technologies. Finland is highly integrated into the global economy, with international trade accounting for one-third of its GDP. In 2024, it had a population of approximately 6M, its GDP was \$306B, and its nominal per capita GDP was \$55K. U.S. exports to Finland amounted to \$3B in 2024 and were ranked 61st. Virginia's exports to Finland in 2024 were valued at almost \$9M and ranked 95th.

The top opportunities for Virginia exporters to Finland include:

- Agriculture
- Defense
- Energy
- Healthcare Technologies
- Information and Communication Technologies
- Safety and Security
- Strategic Technologies

Registration

Register and pay the trade mission fee online by visiting <https://sweden-finland-trade-mission-2027.eventbrite.com>.

Contacts

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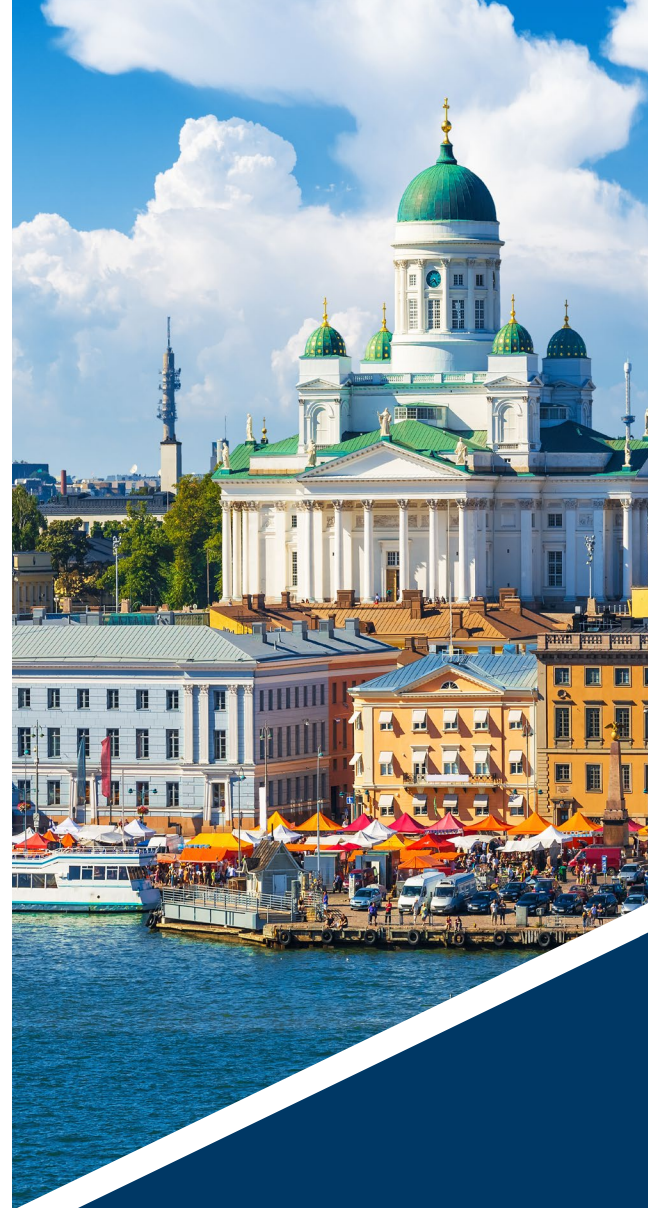
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Participating in the trade mission to Finland was a valuable experience for our company. The meetings we had were productive and have opened the door to promising follow-up discussions and solid sales. The insights gained and connections established will support our efforts to expand in the Nordic market.

Finland Trade Mission Participant