

TRADE MISSION

# Saudi Arabia & UAE

January 17–22, 2027

Registration Deadline | November 20, 2026

## Saudi Arabia

Saudi Arabia is the largest country in the Gulf region, with a population of over 36M people. It also has the region's largest economy, with a nominal GDP of approximately \$1.27T. Guided by Vision 2030, the Kingdom continues to shift from an oil dependent, public sector driven model toward a diversified, private sector led economy. The National Transformation Program (NTP) plays a central role in this transition, supporting digital transformation, infrastructure development, and the expansion of high growth sectors through significant increases in ICT investment and transport infrastructure under the 2025 national budget. In recognition of its strengthened global profile, Saudi Arabia was awarded the right to host the 2034 FIFA World Cup, one of the world's largest sporting events. Virginia exports to Saudi Arabia in 2024 were valued at \$101M.

The top opportunities for Virginia exporters to Saudi Arabia include:

- Agriculture
- Defense & Security
- Healthcare
- Information and Communications Technology (ICT)
- Oil, Gas, and Petrochemicals
- Power
- Waste Management
- Water



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Overall, the trade mission to Saudi Arabia was excellent and valuable. Our main goal was to expand our horizons and get experience into this market. The nature of our business is that it takes time (even in USA), so we hoped to gain knowledge and a strategy, and the mission was a success for that reason.

Saudi Arabia & UAE Trade Mission Participant

## TRADE MISSION | SAUDI ARABIA & UAE

### United Arab Emirates

The United Arab Emirates (UAE) is the top U.S. export market in the Middle East North Africa region and is a critical, regional hub for U.S. companies doing business throughout the Middle East, Africa, Europe, and Asia. Known for its advanced transportation infrastructure, the UAE is a recognized trade hub with 75% of the world being reachable within an eight-hour flight. The UAE is embracing the Fourth Industrial Revolution (4IR), the country's national strategy and ecosystem dedicated to adopting advanced, interconnected technologies such as artificial intelligence (AI), robotics, biotechnology, blockchain, and autonomous systems to transform its economy, government, and society. Virginia exports to the UAE in 2024 were valued at \$256M.

The top opportunities for Virginia exporters to the United Arab Emirates include:

- Aerospace and Aviation
- Clean Tech and Environmental Technologies
- Defense
- Design and Construction
- Digital and Information Communication Technology (ICT)
- Healthcare and Life Science
- Oil and Gas
- Renewable Energy and Clean Energy
- Smart and Sustainable Mobility

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### Registration

Register and pay the Trade Mission fee online by visiting <https://saudi-arabia-uae-trade-mission-2027.eventbrite.com>.

### Contacts

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The event was key to our expansion in the region. It was beneficial to do this through the mission where multiple meetings can be had in a single visit. Well done.

Saudi Arabia & UAE Trade Mission Participant