

Brazil

April 5–9, 2027

Registration Deadline | February 5, 2027

Brazil is the largest country in South America, accounting for slightly more than half of the continent's total population and GDP, and it represents an excellent market for experienced U.S. exporters. In 2024, Brazil was the United States' ninth largest export market and Virginia's seventh largest, with more than \$49B and \$879M in exports, respectively. President Luiz Inacio Lula da Silva took office in January 2023, and his administration has prioritized economic and regulatory reforms. Brazilian consumers have a strong domestic appetite for U.S. products and high opinions regarding their quality and value. The top opportunities for Virginia exporters to Brazil include:

- Advanced Manufacturing
- Agriculture
- Artificial Intelligence
- Civil Aviation
- Data Privacy and Cybersecurity Technologies
- Healthcare
- Oil and Gas
- Power Generation and Distribution Infrastructure
- Safety and Security
- Space Technologies and Systems
- Unmanned Aerial Vehicles (UAV)

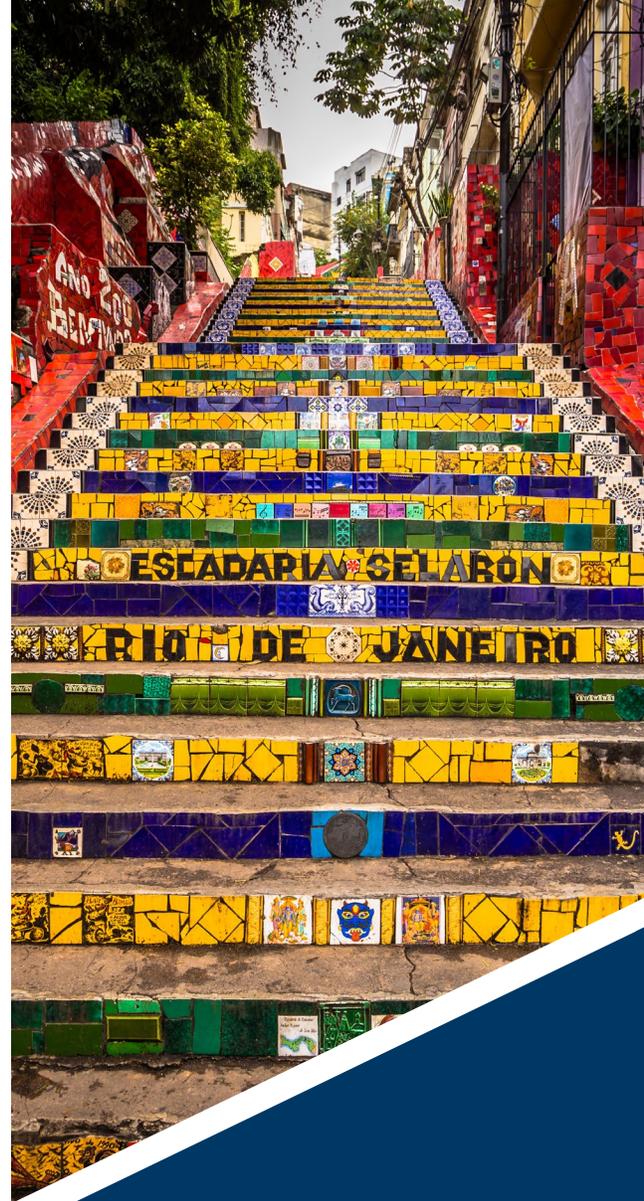
Registration

Register and pay the trade mission fee online by visiting <https://brazil-trade-mission-2027.eventbrite.com>

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I couldn't have asked for a better team to help me to find a local representative in Brazil. I have been winning contracts from Brazil for the last 15 years, and VEDP has potentially helped me to find several and new customers. The meetings arranged during the trade mission were with my ideal end customers and representatives, surpassing my expectations.

Brazil Trade Mission Participant