

TRADE SHOW

# LAAD 2027

April 13–16, 2027 | Rio de Janeiro, Brazil

Registration Deadline | December 25, 2026

The 16th edition of LAAD is an opportunity to meet leading defense and security authorities such as Public Security State Secretaries, General Commanders of the Military Police and Fire Fighters, Civil Police Chiefs, experts in criminal investigations, and State authorities. The previous edition gathered together 192 Official Delegations totaling 482 delegates from 71 countries and held 2,129 meetings between delegations and exhibitors. As Brazil continues to prioritize enhancements in defense and public security capabilities, LAAD remains an important platform for addressing national and regional security challenges.

The event covers a broad range of industry sectors, including:

- Access Control and Surveillance
- Aeronautical Engineering
- Arms, Tactical Equipment, and Optical Equipment
- Critical Infrastructure Security
- Cyber Defense
- Forensic and Criminal Expertise
- Military Logistics
- Public Security and Law Enforcement
- Search and Rescue
- Special Forces and Counterterrorism

## Registration

Register and pay the trade show fee online by visiting <https://laad-brazil-2027.eventbrite.com>

## Contacts

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We met many representatives from many companies and government organizations. We gained contacts and interest from a number of distributors/partners, as well as potential end users and purchasing customers. It will take us weeks to follow up on all of the leads and opportunities, but this event has the potential to double the sales of our new product in the next year.

LAAD Trade Show Participant