

Supply Chain Management and Importing

Guidance for Virginia Companies



Scan QR code to access digital version

Contents

Summary	2
Virginia's Supply Chain Optimization Program	2
Importing Basics	3
Essential Role of Imports	3
International Suppliers	3
Compliance	4
Foreign Trade Zones	5
Monitoring Tariffs	7
Additional Resources	8
Conferences	8
Service Providers	10
Associations and Organizations	10
Educational Resources – Virginia	12
Educational Resources – Outside of Virginia	15
Logistics Resources	16

Summary

This Guide to Supply Chain Management and Importing aims to curate directories of professional service providers, education opportunities, networking events, and online resources to assist Virginia businesses in optimizing their supply chains and importing. This report includes:

- The basics of importing, focusing on the essential role of imports, compliance, foreign trade zones, and monitoring tariffs.
- A comprehensive list of conferences that focus on importing and supply chain logistics.
- A list of service providers that work in tandem with VEDP to help Virginia businesses with supply chain logistics and importing, including associations and organizations, educational resources inside and outside of Virginia, and logistics resources.

Virginia's Supply Chain Optimization Program

Virginia Economic Development Partnership's International Trade division assists Virginia businesses in increasing international sales and growing market share through export development and supply chain optimization programs, publications, resources, and market research. These services are available to all Virginia exporters. For more information, please visit our website: ExportVirginia.org.

[Virginia's Supply Chain Optimization Program](#), managed by VEDP, is designed to help Virginia companies evaluate and streamline their supply chain management and import processes. This program provides counseling, strategy development, and resources to improve performance and reduce costs.

For additional information about the Supply Chain Optimization Program, please contact:

Monica Sadie, CGBP
Senior Supply Chain Program Manager, International Trade
Virginia Economic Development Partnership
Direct: 804.545.5763 | Mobile: 804.385.6449
Email: MSadie@vedp.org

Information provided by VEDP is intended as advice and guidance only. The information is in no way exhaustive and the VEDP is not a licensed broker, banker, shipper, or customs agency. VEDP shall not be liable for any damages or costs of any type arising out of, or in any way connected with the use of this information.

Importing Basics

Essential Role of Imports

Supply chains have an increasingly global reach as firms take advantage of changes in technology, production costs, access to resources, and trade policies. Nearly half of all imports into the U.S. are either intermediate components or raw materials. Intermediate components are commodities used by industry in the production of a final good or service.

3 reasons importing might make sense:

1. Access raw materials or components that are unavailable or not produced domestically.
2. Expand product offerings and diversify supply sources to reduce geo-political risk.
3. To take advantage of incentive programs and subsidies offered by other countries to investors producing exports.

International Suppliers

When importing, it is vital to understand your supplier. To establish a solid relationship with your international supplier, it is important to set explicit expectations and create a clear agreement. You may consider adding sections to your standard master agreement, such as:

- Intellectual property
- Social compliance
- Supply chain security
- Financial instruments
- Terms of sale, which will get more complex the longer the supply chain

When creating a global supply chain, talk to your bank and lawyer about additional services that you may require. Many of your existing partners will have resources they can provide to help in the importing process.

Compliance

Upon entry into the United States, all products must be declared to U.S. Customs and Border Protection (CBP). [The CBP Tips for New Importers and Exporters](#) offers helpful tips for new importers and exporters. Including information on required licenses, contacting the CBP office at port of entries, proper HTSUS classifications, and merchandise rate of duty.

CBP acts as an administrative agency coordinating with other government bodies that require that certain importers have a permit, license, or other certification. To determine whether an import needs a permit, license, or certification:

- Contact a Licensed Customs Brokerage company who can guide you through the process and requirements (found under “Logistics Resources” of this Guide).
- Check if the import falls under the jurisdiction of any of these Partnering Government Agencies.

[CBP entry forms](#) need to be filled out within 15 calendar days of the date that the importing shipment will arrive at the U.S. port of entry. These forms will need an importer number, which is the IRS business registration number. If the importer does not have a business registration number, the importer number will be the importer’s Social Security Number.

DEPARTMENT OF HEALTH AND HUMAN SERVICES (HHS)

Food and Drug Administration

HHS houses the Food and Drug Administration (FDA). The FDA regulates products including food, drugs, medical devices, biological products, radiation-emitting electronic products, animal feed, tobacco products, and cosmetics. The FDA determines whether imports of FDA-regulated products will be allowed into the United States. Products are refused entry if they appear to be or have been found to be:

- Adulterated (the product is contaminated, is not safe, is unapproved, or does not otherwise meet applicable standards).
- Misbranded (the labels contain false or misleading information, or the product is not registered and listed, if required); or
- Forbidden or restricted for sale.

For more information about importing FDA-regulated products, refer to [FDA Import Basics](#).

Consumer Product Safety Commission

HHS also includes the Consumer Product Safety Commission (CPSC). The CPSC’s Office of Import Surveillance (EXIS) collaborates with U.S. Customs and Border Protection (CBP) to investigate imported shipments of consumer products.

For more information about the CPSC detention of products at import, refer to [this FAQ](#).

Centers for Disease Control and Prevention

The CDC is part of the Department of Health and Human Services. The CDC Import Permit Program regulates the import of infectious biological materials that could cause disease in humans. If you are importing the following materials, you will require an import permit from the CDC:

- Infectious biological agents capable of causing illness in humans
- Materials known or reasonably expected to contain an infectious biological agent

- Vectors of human disease (such as insects or bats)

For more information about the Import Permit Program at the CDC, refer to [the Import Permit Program page](#).

The CDC is also responsible for the import of wild animal products, including hunting trophies, bushmeat, products of restricted animals, and veterinary and taxidermy specimens. For more information, refer to the [CDC page on animal products](#).

U.S. ENVIRONMENTAL PROTECTION AGENCY

The United States Environmental Protection Agency regulates the import of environmentally sensitive products, materials, and wastes into the U.S. This includes pesticides, ozone-depleting substances, chemical substances, vehicles, engines, fuels, wastes, architectural coatings, personal care/cleaners, and plumbing products.

For more information about importing EPA-regulated products, refer to the [EPA Requirements for Importers and Exporters](#) and [the Border Center](#).

U.S DEPARTMENT OF AGRICULTURE (USDA)

The USDA Food Safety and Inspection Service (FSIS) is responsible for regulating the import of meat, poultry, and processed egg products. They ensure that these imports are safe, unadulterated, and properly labeled and packaged.

The USDA Animal and Plant Health Inspection Service (APHIS) ensures that imported agricultural products do not bring in pests and diseases. Those importing plants, plant products, animals, animal products, organisms and vectors, or pets must follow APHIS protocols.

For more information about importing agricultural products, refer to [the FSIS Importing Products page](#) and [the APHIS Imports and Exports page](#).

Foreign Trade Zones

Virginia has exceptional infrastructure to support trade activities, including the [Port of Virginia](#), inland port facilities, international airports, Class 1 railroads, an extensive interstate highway system, warehouse distribution facilities and systems, and competitive freight transportation services. The Commonwealth also has six foreign-trade zones to facilitate supply chain logistics for companies that engage in international trade.

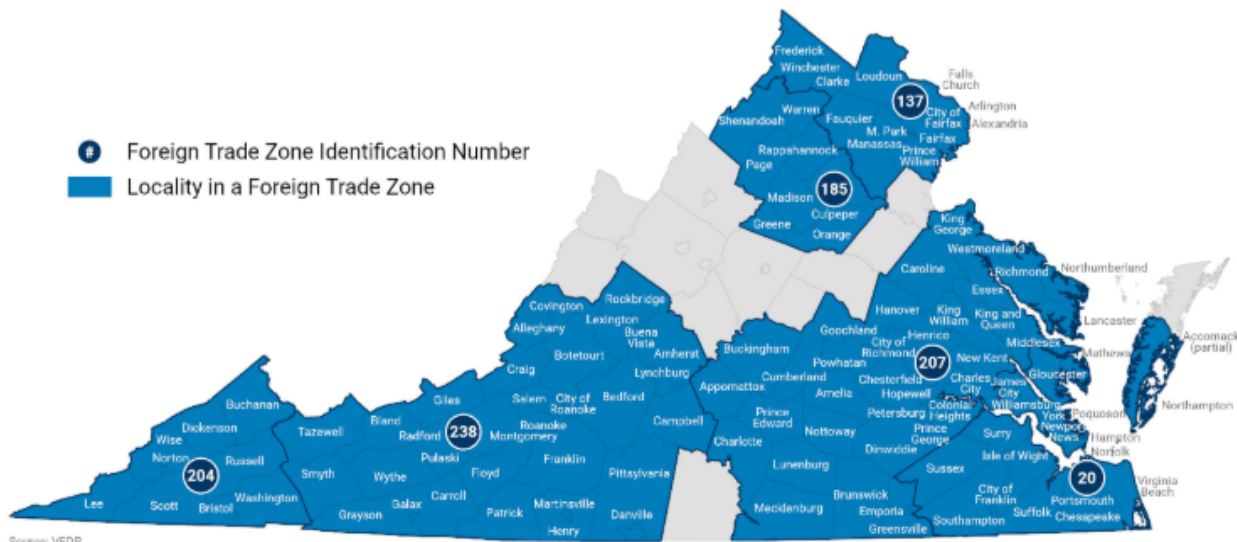
Foreign Trade Zones (FTZs) are secure areas, supervised by the Bureau of Customs and Border Protection (CBP), which are considered outside of the customs territory of the U.S. for purposes of the payment of duty. In an FTZ, businesses:

- Can store goods for an unlimited period.
- Can manufacture products and pay duties at the rate of foreign parts used or the final product (whichever is more advantageous to the business).
- Do not pay duties if the goods are re-exported.
- Defer payment of duties on imported goods until goods leave the FTZ.

Virginia offers six foreign-trade zones located throughout the state. All zones provide space for storage, distribution, and light assembly operations. Merchandise in the zone can be assembled,

displayed, destroyed, exhibited, manipulated, manufactured, mixed, processed, relabeled, repackaged, repaired, salvaged, sampled, stored, or tested.

Foreign Trade Zones in Virginia



#204 Tri-Cities TN/VA

Bristol	Russell
Buchanan	Scott
Dickenson	Washington
Lee	Wise
Norton	

#238 New River Valley Airport

Alleghany	Henry
Amherst	Lexington
Bedford	Lynchburg
Bland	Martinsville
Botetourt	Montgomery
Buena Vista	Patrick
Campbell	Pittsylvania
Carroll	Pulaski
Covington	Radford
Craig	Roanoke
Danville	City of Roanoke
Floyd	Rockbridge
Franklin	Salem
Galax	Smyth
Giles	Tazewell
Grayson	Wythe

#185 Culpeper

Culpeper	Page
Greene	Rappahannock
Madison	Shenandoah
Orange	Warren

#207 Richmond

Amelia	King and Queen
Appomattox	King George
Brunswick	King William
Buckingham	Lancaster
Caroline	Lunenburg
Charles City	Mecklenburg
Charlotte	Middlesex
Chesterfield	New Kent
Colonial Heights	Northumberland
Cumberland	Nottoway
Dinwiddie	Petersburg
Emporia	Powhatan
Essex	Prince Edward
Goochland	Prince George
Greensville	Richmond
Hanover	City of Richmond
Henrico	Westmoreland
Hopewell	

#137 Washington Dulles

Alexandria	Frederick
Arlington	Loudoun
Clarke	Manassas
Fairfax	Manassas Park
City of Fairfax	Prince William
Falls Church	Winchester
Fauquier	

#20 Suffolk

Accomack (partial)	Poquoson
Chesapeake	Portsmouth
City of Franklin	Southampton
Gloucester	Suffolk
Hampton	Surry
Isle of Wight	Sussex
James City	Virginia Beach
Mathews	Williamsburg
Newport News	York
Norfolk	
Northampton	

For more information about FTZs in Virginia, contact the zone administrators listed below:

- Suffolk (FTZ #20): Laura Swankler – 757.683.2135
- Washington Dulles (FTZ #137): Lisa Merhaut – 703.572.8714
- Culpeper (FTZ #185): Bryan Rothamel – 504.229.7893
- Tri-Cities TN/VA (FTZ #204): Mark Canty – 423.367.2385
- Richmond (FTZ #207): Russ Peaden – 804.226.8520
- New River Valley (FTZ #238): Samantha Livesay – 540.230.3083

For a complete guide to Virginia's FTZs, please refer to the [VEDP Guide to Foreign Trade Zones](#).

Monitoring Tariffs

Tariff structures and trade policies can shift quickly, impacting landed costs and sourcing decisions. Staying informed about current rates, country-specific duties, and policy changes is essential for Virginia importers to maintain profitability and compliance. This section outlines some helpful resources and tools for tracking tariff updates.

U.S. CUSTOMS AND BORDER PROTECTION

The [CBP IEEPA FAQ](#) page explains how tariffs imposed under the International Emergency Economic Powers Act (IEEPA) are applied to imports. The page outlines rules for split shipments, temporary imports, and exceptions under USMCA, while providing guidance on tariff rates, classification, and exclusions for goods from certain countries.

FLEXPORT

As shifting tariffs continue to impact global supply chains, Flexport and C.H. Robinson have introduced tools aimed at helping businesses navigate duties impacting international shipments. Flexport, a San Francisco-based global logistics technology company, recently launched the Flexport Tariff Simulator, a free tool designed to help businesses estimate landed costs and navigate tariffs in real time at no cost. The free simulator is available to the general public at tariffs.flexport.com.

INTERNATIONAL TRADE ADMINISTRATION

The International Trade Administrations page on [Import Tariffs & Fees Overview and Resources](#) offers tools and guidance to estimate and track duties, taxes, and customs fees. Importers can use the Customs Info Database to look up tariff rates by Harmonized System (HS) code across 170+ markets, helping forecast costs and assess competitiveness. These resources support strategic sourcing decisions and help importers stay informed about changing trade conditions and tariff impacts.

SANDLER, TRAVIS & ROSENBERG, P.A. (STR)

STR has created a [Tariff Action Updates & Relief Resource Center](#) that features resource documents on the various U.S. trade and tariff actions and the responses by the rest of the world. Some of the import tariffs imposed do not have a cumulative (or "stacking") effect on covered goods. ST&R has created a chart showing which tariffs stack and which do not. Fill out and submit the below form [HERE](#) and you will be emailed a link to the chart summarizing U.S. tariff stacking scenarios.

USDA

The [USDA Agricultural Tariff Tracker](#) is an online tool designed to help importers identify tariff rates for agricultural products traded under U.S. Free Trade Agreements (FTAs). By selecting the import option, choosing a partner country, and entering a Harmonized System (HS) code or commodity name, users can access estimated tariff data.

Additional Resources

- [Know the Import and Export Laws and Regulations](#), USA.gov
- [Guide to Importing](#), Clearit USA
- [What Every Member of the Trade Community Should Know About: Reasonable Care](#), U.S. Customs and Border Protection

Conferences

The following section provides a comprehensive list of conferences that focus on importing and supply chain logistics.

AMERICAN SUPPLY CHAIN SUMMIT

Dallas, Texas

The [American Supply Chain Summit](#) is a leadership-focused platform dedicated to advancing supply chain and logistics strategies through innovation and technology. This premier annual supply chain conference brings together senior supply chain and operations leaders to exchange ideas, address market dynamics, and explore emerging technologies.

CHAINge

Long Beach, California

Hosted by ASCM, [CHAINge](#) provides the tools to optimize performance across the extended supply chain. ASCM also offers [seminars](#) through its Supply Chain Learning Center.

BEST OF THE BEST S&OP CONFERENCE

Chicago, Illinois

[Best of the Best S&OP Conference](#) is a global gathering presented by the Association for Supply Chain Management and the Institute of Business Forecasting and Planning (IBF) to facilitate professionals to network and learn about sales and operations planning.

GARTNER SUPPLY CHAIN SYMPOSIUM/XPO

Orlando, Florida

Created for chief supply chain officers and their leadership teams, the [Gartner Supply Chain Symposium/Xpo](#) covers all industry disruptions. From economic and geopolitical to environmental and social, this conference is leaving no stone unturned.

LOGISTICS WORLD SUMMIT AND EXPO

Mexico City, Mexico

The [Logistics World Summit and Expo](#) is a leading logistics event in Mexico, creating a platform for networking and education in the logistics sector.

MANIFEST

Las Vegas, Nevada

[Manifest](#) brings together the most comprehensive ecosystem of those innovating and transforming end-to-end supply chain and logistics.

MODEX

Atlanta, Georgia

[MODEX](#) is a leading trade show for supply chain, manufacturing, and distribution industries. The conference is attended by key decision-makers, representatives of the Fortune 1000, upper and middle management, buying teams, retailers, and individual buyers.

MULTIMODAL

Birmingham, UK

[Multimodal](#) is the premier freight transport, logistics, and supply chain management event for the UK, Ireland, and Northern Europe. The conference helps cargo owners meet new suppliers and find ways to move their products more efficiently.

REUTERS SUPPLY CHAIN USA

Chicago, Illinois

Reuters' [Supply Chain Planning Strategy & Infrastructure](#) provides 3PL and supply chain executives the opportunity to connect and build partnerships. Topics include 3PL / shipping partnerships, tariffs and trade wars, last mile delivery, and supply chain visibility.

SITL

Paris, France

[SITL](#) is a transport and logistics innovation week. The conference facilitates networking with French and European key players in the transport and logistics industries.

SUPPLY CHAIN CANADA

Toronto, Canada

[Supply Chain Canada](#) is a conference for supply chain professionals and organizations. Supply Chain Canada sets the standards for excellence and ethics and is the principal source of professional development and accreditation in supply chain management in Canada.

Service Providers

The following service providers work in tandem with VEDP to help Virginia businesses with supply chain logistics and importing. This list includes associations and organizations, educational resources inside and outside of Virginia, and logistics resources.

Associations and Organizations

AMERICAN ASSOCIATION OF IMPORTERS AND EXPORTERS (AAEI)

Washington, DC

[AAEI](#) is the premier trade organization representing those immediately engaged in and directly impacted by international trade. Recognized as technical experts regarding the day-to-day facilitation of trade, AAEI members are importers, exporters, service providers, and law firms.

AMERICAN MANAGEMENT ASSOCIATION (AMA)

New York, NY

customerservice@amanet.org

[The American Management Association](#) (AMA) is a world leader in professional development, advancing the skills of individuals to drive business success. AMA supports the goals of individuals and organizations through a complete range of products and services, including classroom and virtual seminars, webcasts/webinars, podcasts, conferences, corporate and government solutions, assessments, and learning journeys. It offers classroom courses in Arlington, Herndon, and Virginia Beach.

ASSOCIATION FOR SUPPLY CHAIN MANAGEMENT (ASCM)

Chicago, IL

support@ascm.org

[The Association for Supply Chain Management](#) (ASCM) is the global leader in supply chain organizational transformation, innovation, and leadership. As the largest non-profit association for supply chain, ASCM connects companies around the world to the newest thought leadership on all aspects of supply chain. Its APICS certifications are the global standard in professional learning and development. Companies around the world continue to recognize, and in many cases, require APICS-certified individuals when recruiting and making hiring decisions.

COUNCIL OF SUPPLY CHAIN MANAGEMENT PROFESSIONALS (CSCMP)

Lombard, Illinois

[The Council of Supply Chain Management Professionals](#) (CSCMP) is the preeminent worldwide professional association dedicated to the advancement and dissemination of research and knowledge on supply chain management. The CSCMP provides networking, career development, and educational opportunities to the logistics and supply chain management community.

INSTITUTE OF SUPPLY CHAIN MANAGEMENT CAROLINAS VIRGINIA (ISM-CV) - RICHMOND METRO CHAPTER

Faith Mathews, Chapter President

President@richmond.ism-cv.org

An affiliate of the Institute for Supply Management, [ISM-CV](#) offers its members ongoing programs and activities designed to enhance their professional development through research, education, and communication. Its membership includes supply chain and procurement professionals and managers employed in both the private and public sectors. ISM-CV has two chapters in Virginia - one in Metro Richmond and one in Roanoke.

INTERNATIONAL COMPLIANCE PROFESSIONALS ASSOCIATION

[ICPA](#) is a non-profit, global trade compliance community whose mission is to provide networking opportunities and resources to individuals involved in international trade compliance. The stated mission of ICPA is to:

- Create an online network for global import and export problem-solving
- Facilitate networking opportunities among the membership body
- Provide opportunities for resource sharing and benchmarking opportunities
- Disseminate information on international trade-related matters
- Facilitate job opportunities
- Provide education and training including conferences, seminars, and webinars
- Promote the interests of international trade compliance professionals

NASBITE INTERNATIONAL

Annapolis, MD

info@nasbite.org

[NASBITE](#) is the leading authority and industry standard for global business education, trade credentialing, training, and practice. NASBITE was originally established in 1988 as the National Association of Small Business International Trade Educators. NASBITE International is a not-for-profit Membership organization and leading organization supporting training and education in the field of global business.

NATIONAL ASSOCIATION OF FOREIGN TRADE ZONES (NAFTZ)

Washington, DC

[The National Association of Foreign-Trade Zones](#) (NAFTZ), an association of public and private members, is the collective voice of the U.S. Foreign-Trade Zones Program. NAFTZ is instrumental in supporting economic development objectives and global competitiveness of its members by providing a forum for disseminating relevant information, and advocacy support on international trade issues.

VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP (VEDP)

Richmond, VA

VEDP International Trade's [Supply Chain Optimization Program](#) is designed to help Virginia companies evaluate and streamline their supply chain management and import processes. The program provides counseling, strategy development, and resources to improve performance and reduce costs.

VIRGINIA MARITIME ASSOCIATION

Norfolk, VA

[The Virginia Maritime Association](#) (VMA) was organized in 1920 to promote, protect, and encourage international and domestic commerce through Virginia's Ports. With a membership of over 450 companies, employing over 70,000 Virginians, the Virginia Maritime Association is widely recognized as "The Voice of Port Industries," the premier business organization to enhance competitiveness and promote commerce through Virginia's ports.

VIRGINIA PORT AUTHORITY

Norfolk, VA

The six terminals that comprise [The Port of Virginia](#) operate on a combined 1,864 acres, with 19,885 LF of berth going to 50' in some locations. It utilizes 30 miles of on-dock rail to transport cargo to and from markets around the globe.

Educational Resources – Virginia

COMMONWEALTH CENTER FOR ADVANCED LOGISTICS SYSTEMS (CCALS)

Petersburg, VA

info@ccals.com

[CCALS](#) is a state-supported Logistics Center of Excellence under the Virginia Innovation Partnership Authority. CCALS is a unique economic and workforce development collaboration between economic developers, higher education, industry, and government. Partnering with CCALS can be as simple as requesting a brainstorming meeting to generate ideas on logistics solutions, or as comprehensive as developing an enterprise-wide logistics solution that can be leveraged throughout the industry.

COMMUNITY COLLEGE WORKFORCE ALLIANCE (CCWA)

Midlothian, VA

help@ccwa.vccs.edu

[The Community College Workforce Alliance](#) (CCWA) is a workforce development partnership between Brightpoint Community College and Reynolds Community College. The CCWA serves the economic development and workforce needs of Central Virginia. The organization provides non-credit training, custom-designed instruction, consulting, skills assessments, and educational programs. The Community College Workforce Alliance (CCWA) offers the Certified Logistics Technician (CLT) certification program, which covers a wide range of skills necessary for success in the logistics industry. These skills include safety, quality control, supply chain management, receiving, storage, and communications.

EXPORT COMPLIANCE TRAINING INSTITUTE

Harrisonburg, VA

info@learnexportcompliance.com

[The Export Compliance Training Institute, Inc.](#) (ECTI, Inc.) trains companies on how best to comply with export, import, transaction, and activity regulations administered by the US Departments of Commerce, State, and Treasury. The Institute holds a series of seminars each year throughout the United States and across the globe and offers customized training programs to keep your company compliant with US trade controls.

GEORGE MASON UNIVERSITY

School of Public Policy Center for Transportation Policy, Operations, and Logistics

Arlington, VA

The [Schar School's Master's in Transportation Policy, Operations, and Logistics](#) explores the intersections of planning, policy, and practice within the fields of logistics, operations management, and transportation policy. Students master the knowledge and skills needed to supply and operate transportation facilities and services effectively and efficiently.

LONGWOOD UNIVERSITY

Longwood Logistics Center (LLC)

Farmville, VA

The mission of the [Longwood Logistics Center](#) is to develop logistics professionals who will design and lead the future of supply chain. The LLC serves as an academic research partner to the Commonwealth Center for Advanced Logistics Systems (CCALS).

OLD DOMINION UNIVERSITY

Old Dominion University Maritime Institute

Strome College of Business

Norfolk, VA

Old Dominion University is the only university in the United States to specifically offer a maritime and supply chain management undergraduate major and one of only two universities to offer an undergraduate maritime major. [Old Dominion University's International Maritime \(Ports and Logistics Management\) Institute](#) provides world-quality maritime, ports, and logistics management education. This program provides the knowledge, skills, and abilities needed to work with supply chain partners and various government agencies that are directly or indirectly involved in the movement of cargo in the U.S. and internationally.

PAUL D. CAMP COMMUNITY COLLEGE

Regional Workforce Development Center

Franklin, VA

[Paul D. Camp Community College](#) has developed a Logistics Management Career Studies certificate designed to prepare workers for careers in transportation and warehousing management. In 2019, PDCCC opened its Regional Warehouse and Distribution Training Facility that replicates a real-world warehouse environment for customizable training.

UNIVERSITY OF RICHMOND

Professional & Continuing Studies

Richmond, VA

spcs@richmond.edu

[The School of Professional & Continuing Studies](#) (SPCS) at the University of Richmond offers degree and certificate programs, enrichment opportunities, professional education, and summer programs to part-time and non-traditional students of all ages. Its offerings under Operations include Logistics and Distribution Management, Supply Chain Management Basics, Procurement and Supply Management, and Operations Management.

UNIVERSITY OF VIRGINIA

Center for Risk Management of Engineering Systems

Charlottesville, VA

SEASweb@virginia.edu

[The Center for Risk Management of Engineering Systems](#) has advanced the field of risk management in a variety of ways, including educational programs in security and trust for advanced logistics systems, supply chain risk management and resilience, and multimodal transportation planning and safety.

VIRGINIA COMMONWEALTH UNIVERSITY

School of Business - Supply Chain Management and Analytics

Richmond, VA

Students interested in Supply Chain Management and Analytics have undergraduate and graduate opportunities at VCU. The Bachelor of Science in Business, with a concentration in [Supply Chain Management and Analytics](#), gives students the skills to manage the manufacture and movement of products in the global environment and to understand the fundamentals of decision analytics. [The Master of Supply Chain Management degree](#) is a 30-credit hour program that educates professionals from the corporate and military sectors to advance their careers and contribute to the fast-growing field of global logistics management.

VIRGINIA STATE UNIVERSITY

Information Logistics Technology

Chesterfield, VA

The Bachelor of Science program in [Information Logistics Technology](#) seeks to prepare students through educational opportunities that are designed to produce professionals capable of managing projects, products, and processes across many business, industry, government, and educational organizations. The program has been aligned to complement the needs of a growing supply chain workforce by providing logistics technology training to improve the overall quality and productivity of the Commonwealth of Virginia, the nation, and beyond.

VIRGINIA TECH

Center for Packaging and Unit Load Design

Blacksburg, VA

unitload@vt.edu

[The Center for Packaging and Unit Load Design](#) (CPULD) is one of the leading packaging research facilities in the United States. Using state-of-the-art technology, CPULD researches every aspect of the material handling system from primary packaging to unit load design. Researchers and students

are developing information and technologies that will optimize the relationship between the design and the performance of packaging systems and maximize the efficiency of the packaging supply chain.

Educational Resources – Outside of Virginia

ALLOCCA ENTERPRISES, INC.

Mr. Mike Allocca, MBA, CGBP, President

York, SC

803.684.8012

mallocca@alloccaenterprises.com

[Allocca Enterprises, Inc.](http://AlloccaEnterprises.com) is a full-service export and import compliance training company providing on-site and web-based international trade compliance education and training.

GEORGETOWN UNIVERSITY

School of Continuing Studies

Washington, DC

Georgetown's [Master of Professional Studies in Supply Chain Management](#) prepares students to maximize the value of a company's supply chain through successfully aligning business processes, anticipating and meeting customer needs, and establishing a competitive advantage for the organization.

GRC EDUCATORS

Houston, TX

support@grceducators.com

[GRC Educators](#) creates webinars and training sessions on governance, both compliance and regulatory, that are suitable for individuals and corporations in the Trade and Logistics industry sector.

MICHIGAN STATE UNIVERSITY ONLINE

East Lansing, MI

Michigan State University Online offers many [Supply Chain Management Certificate Programs](#), including Master Certificates in:

- Advanced Procurement Management
- Supply Chain Management
- Integrated Supply Chain Management
- Supply Chain Management and Procurement
- Global Supply Chain Management

THE WORLD ACADEMY

Woodbridge, NJ

[The World Academy](#) is an executive international trade consulting firm specializing in global trade compliance, facilitation, and international supply chain management. Professional services range from onsite third-party compliance management to offsite international trade and logistics resource support to complement the needs of companies with an international footprint in world trade.

Logistics Resources

CV INTERNATIONAL, INC (CVI)

Norfolk, VA

757.466.1170

<https://cvinternational.com/>

CVI are transportation specialists, customs brokers, logisticians, and technology professionals committed to providing outstanding service. The core values of CVI are adaptability, collaboration, excellence, integrity, leadership, professionalism, and stewardship.

EXPEDITORS - NORFOLK

Norfolk, VA

757.853.7776

www.expeditors.com

Expeditors is a Fortune 500 service-based logistics company. Expeditors generates highly optimized and customized supply chain solutions for its clients using unified technology systems that are integrated through a global network of 357 locations in 60+ countries on six continents.

KUEHNE+NAGEL

Clark Ambrose

Richmond, VA

clark.ambrose@kuehne-nagel.com

<https://us.kuehne-nagel.com>

Kuehne+Nagel shape the world of logistics with a strong determination to connect people and goods through innovative and sustainable logistics solutions. Every day, we go above and beyond to meet the needs of our customers. By anticipating challenges and applying our visionary mindset, we advance global trade and bring communities together.

LIVINGSTON INTERNATIONAL

Norfolk, Virginia

757.297.7888

solutions@livingstonintl.com

[Livingston International](#) offers international trade consulting and freight forwarding around the globe. The company is TRACE certified, which means that it has completed a comprehensive due diligence process that signifies that it has been “pre-vetted” as a potential partner for multinational companies seeking to do business.

UPS

[UPS](#)

UPS is a global leader in logistics, offering a broad range of solutions including the transportation of packages and freight, the facilitation of international trade, and the deployment of advanced technology to manage the world of business more efficiently.