

TRADE MISSION

# Turkey

April 14–18, 2025 | Ankara, Turkey

Registration Deadline | February 14, 2025

Turkey's eighth largest trading partner is Virginia. Virginia exports to Turkey in 2022 were valued at \$436.9 million. In 2022, Turkey was the United States' tenth largest export market in Europe, with nearly \$15.2 billion in exports. Although Turkey is not a European Union member, Turkey has adopted many European business regulations and standards which have made it easier when it comes to selling products and conducting business in Turkey. The top categories of U.S. exports to Turkey include aircraft, mineral fuels, iron and steel, machinery, optical and medical instruments. The civilian aerospace sector has seen significant growth over the last 15 years. Despite U.S. exports making up only about five percent of Turkey's total imports, U.S. brands still enjoy widespread favorability and recognition among Turkish consumers.

The top opportunities for Virginia exporters in Turkey include:

- Civilian Aerospace
- Electric Power
- Information and Communication Technology (ICT)
- Medical Technologies and Health IT
- Smart City Technology Equipment
- Transportation Technology and Equipment
- Oil and Gas Equipment
- Information and Communication Technology (ICT)
- Medical Equipment
- Processed Food and Beverages



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We got exposure for the diverse market we intended and left with two solid business leads that we will follow up on.

Trade Mission, Turkey

## TRADE MISSION | TURKEY



The in-country consultant was able to book meetings with appropriate companies for our trip, making our trip successful and efficient.

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### Registration

Register and pay the Trade Show fee online by visiting [turkey-trade-mission-2025.eventbrite.com](https://turkey-trade-mission-2025.eventbrite.com).

### Contacts

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