

Saudi Arabia & UAE

February 9–14, 2025 | Saudi Arabia & UAE

Registration Deadline | December 6, 2024

Saudi Arabia

Saudi Arabia is the largest country in the Gulf region with a population of 36 million, and the largest economy in the Arab World with a GDP of \$834 billion. Saudi Arabia is the second largest export market in the Gulf region for U.S. goods and services; U.S. exports to Saudi Arabia totaled \$11.4 billion in 2022. Saudi Arabia's Vision 2030 and the National Transformation Program (NTP) suggest a paradigm shift from a public sector-driven economy to one where job creation and economic growth are driven by the private sector. The NTP outlines \$4 billion in ICT initiatives over the next five years and \$1.5 billion in transportation initiatives over the next four years.

Top opportunities for Virginia exporters to Saudi Arabia include:

- Information and Communications Technology (ICT)
- Defense and Security
- Oil and Gas
- Architecture, Engineering, and Construction
- Transportation and Logistics

United Arab Emirates

The United Arab Emirates (UAE) is the top U.S. export market in the Middle East North Africa (MENA) region and is a critical, regional hub for American companies doing business throughout the Middle East, Africa, and South Asia. Known for its advanced transportation infrastructure, UAE is a recognized trade hub with 75% of the world being reachable within an eight-hour flight. As the leading commercial hub serving the Middle East, Africa, and South Asia, the UAE continues to play a central role as a regional trade, logistics, and tourism hub. The pandemic has driven the



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Overall, the trade mission to Saudi Arabia was excellent and valuable. Our main goal was to expand our horizons and get experience into this market. The nature of our business is that it takes time (even in USA), so we hoped to gain knowledge and a strategy, and the mission was a success for that reason.

Trade Mission, Saudi Arabia & UAE

TRADE MISSION | SAUDI ARABIA & UAE

UAE to recommit to self-sufficiency and reliability, shifting focus toward renewable energy, sustainable agriculture, indigenous manufacturing base, and investments in education and healthcare. The UAE is embracing the Fourth Industrial Revolution and is driving digitalization from the government level down to enhance its economic security. AI, IoT, Blockchain, and Big Data cut across every industry.

Top opportunities for Virginia exporters to the United Arab Emirates include:

- Aerospace and Defense Equipment
- Environmental Technologies
- Defense
- Design and Construction
- Healthcare Services
- Information and Telecommunications

Registration

Register and pay the Trade Mission fee online by visiting saudi-arabia-uae-trade-mission-2025.eventbrite.com.

Contacts

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The event was key to our expansion in the region. Beneficial to do this through the mission where multiple meetings can be had in a single visit. Well done.

Trade Mission, Saudi Arabia & UAE