

TRADE MISSION

Mexico

October 7–11, 2024 | Mexico City, Mexico

Registration Deadline | August 9, 2024

Mexico is fifth among Virginia export destinations with exports in 2022 equal to \$1.1 billion. Mexican companies, government agencies, and entire industries are deeply familiar with and receptive to U.S. products and services. U.S. producers often find it straightforward to market and sell their services and products in Mexico. The market continues to benefit from the agreement to modernize NAFTA into the USMCA, its proximity to the United States, and its modern port infrastructure. Mexico is the 14th largest economy in the world, and recent economic reforms have liberalized key sectors such as energy and telecommunications, creating market opportunities for U.S. companies. Close cultural, social, and economic ties make Mexico a natural market to consider for first-time and expanding exporters.

The top opportunities for Virginia exporters in Mexico include:

- Aerospace
- Automotive
- Environmental Technologies
- Internet and IT
- Safety and Security
- Smart Grid
- Infrastructure and Construction

Registration

Register and pay the Trade Show fee online by visiting mexico-trade-mission-2024.eventbrite.com.

Contacts

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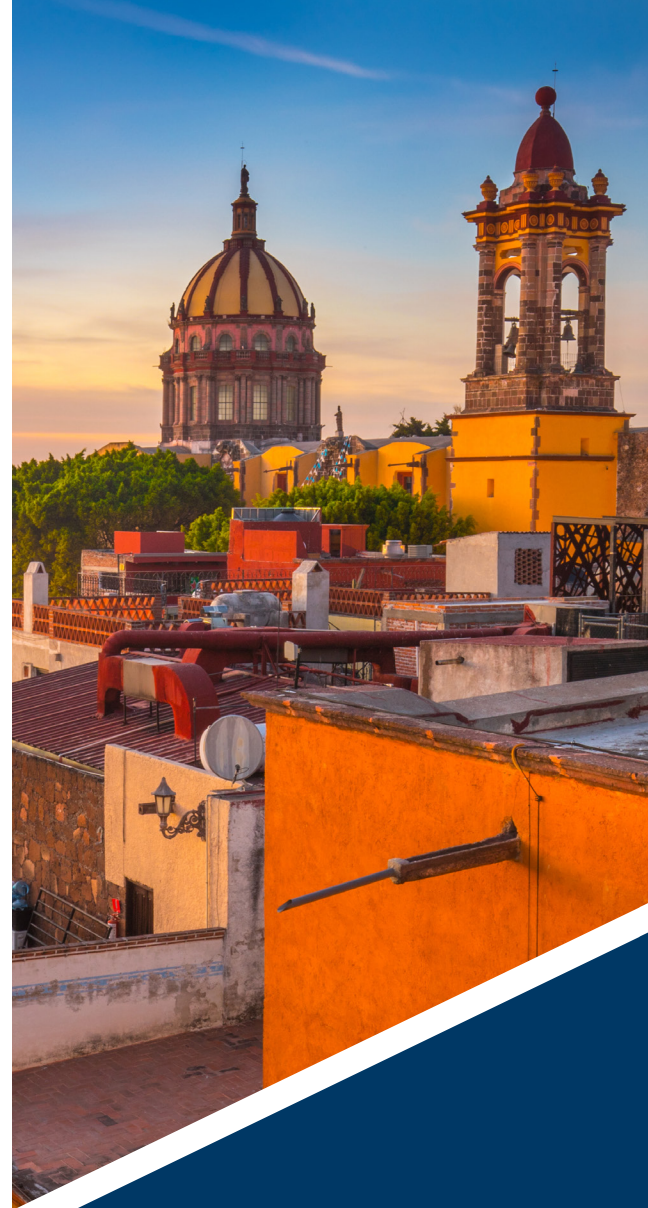
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This has already had an immediate impact on our company. Just visiting the country and meeting over a half dozen companies in three different markets increased our market awareness, our willingness to invest in the Mexico economy and building relationships to advance the growth of our products in a foreign market.

Trade Mission, Mexico