

TRADE MISSION

UAE



This event allowed us to introduce our company and products to key stakeholders, and ultimately customers for our market in this region, in an effective, efficient, and timely manner.

Trade Mission, UAE

February 12–16, 2024 | Dubai, UAE

Registration Deadline | December 15, 2023

The United Arab Emirates (UAE) is the top U.S. export market in the Middle East North Africa (MENA) region and is a critical, regional hub for American companies doing business throughout the Middle East, Africa, and South Asia. Known for its advanced transportation infrastructure, UAE is a recognized trade hub with 75% of the world being reachable within an eight-hour flight. As the leading commercial hub serving the Middle East, Africa, and South Asia, the UAE continues to play a central role as a regional trade, logistics, and tourism hub. The pandemic has driven the UAE to recommit to self-sufficiency and reliability, shifting focus toward renewable energy, sustainable agriculture, indigenous manufacturing base, and investments in education and healthcare advances. UAE is embracing the Fourth Industrial Revolution and is driving digitalization from the government level down to enhance its economic security. Artificial Intelligence, Internet of Things, Blockchain, and Big Data cut across every industry.

Top opportunities for Virginia exporters to the United Arab Emirates include:

- Aerospace and Defense Equipment
- Defense
- Design and Construction
- Healthcare Services
- Information and Telecommunications



Dubai, UAE



The event was key to our expansion in the region. Beneficial to do this through the mission where multiple meetings can be had in a single visit. Well done.

Trade Mission, UAE

Schedule

Date	Day	Activity
December 15, 2023	Friday	Last day for registration
February 9, 2024	Friday	Latest day to depart the U.S.
February 11, 2024	Sunday	Rest/sightseeing
February 12, 2024	Monday	Trade Mission begins; individual meetings
February 13–15, 2023	Tuesday–Thursday	Individual meetings; travel to other cities may be required
February 16, 2024	Friday	Final day of individual meetings
February 17, 2024	Saturday	Return to the U.S.

Registration

Register and pay the Trade Mission fee online by visiting <https://uae-trade-mission-2024.eventbrite.com>.

Contacts

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