

## TRADE MISSION

# India

“

This gave us a sense of the market appetite for our product and the viability of selling what we have into the market along with some direction around what we would need to develop and adapt. Also gave clear contacts for moving forward almost immediately.

Trade Mission, India

**February 26–March 1, 2024 | New Delhi, India**

**Registration Deadline | December 29, 2023**

India is currently the United States' ninth-largest trading partner with sales of U.S. goods and services valued at USD 56.8 billion and Virginia goods exports equaling USD 834 million. In addition to the Government of India's "Make in India" program, meant to reduce imports in favor of domestic production, Prime Minister Narendra Modi announced "self-reliant India" during the country's COVID-19 lockdown to bolster Indian businesses and employment. To succeed in India, U.S. companies often find local partners exceedingly helpful.

The following sectors provide growth opportunities for Virginia companies in the Indian market:

- Aerospace and Defense
- Education
- Energy
- Environmental Technology
- Healthcare
- Information and Communications/Digital Technology



Taj Mahal, India



Many successful meetings which to be honest, has left too many options.

Trade Mission, India

---

## Schedule

| Date                 | Day              | Activity  |
|----------------------|------------------|---|
| December 29, 2023    | Friday           | Last day for registration                                   |
| February 23, 2024    | Friday           | Latest day to depart U.S.                                   |
| February 25, 2024    | Sunday           | Rest/sightseeing  |
| February 26, 2024    | Monday           | Trade Mission begins; individual meetings                   |
| February 27–29, 2024 | Tuesday–Thursday | Individual meetings; travel to other cities may be required |
| March 1, 2024        | Friday           | Final day of individual meetings                            |
| March 2, 2024        | Saturday         | Return to U.S.  |

## Registration

Register and pay the Trade Mission fee online by visiting <https://india-trade-mission-2024.eventbrite.com>.

## Contacts

**Monica Sadie | Supply Chain Program Manager**

Phone: 804.305.2961

Email: [msadie@vedp.org](mailto:msadie@vedp.org)

**Mary Wood | Managing Director, International Programs**

Phone: 804.545.5766

Email: [mwood@vedp.org](mailto:mwood@vedp.org)