

Infosecurity Europe 2023

Overview

Exhibiting at Infosecurity Europe provides you with the opportunity to generate sales leads, build relationships with existing customers, and demonstrate thought leadership. Infosecurity Europe has established its reputation as the main meeting place and business platform for the entire information security industry.

Infosecurity Europe is the sourcing and knowledge hub for Europe's information and cyber security community. Featuring an interactive exhibition floor with over 400 cutting-edge suppliers, a far-reaching conference program, and a host of networking opportunities. The event brings information and cybersecurity to life.

The Infosecurity Europe conference program provides professionals with the insight they need to manage information and cyber risk to build resilience within complex organizations.

- Choose from over 200 sessions and build a personalized agenda tailored to your needs
- Hear insight from CISOs into how to manage risk and build resilience within an organization
- Gain technical know-how from influential thought leaders and technology providers on how to solve key challenges and deal with the latest threats
- Get to grips with the business of infosecurity and how to manage risk, governance, and compliance
- Evaluate technologies, ask technical questions, and find out how the products operate

For more information, visit: <https://www.infosecurityeurope.com/>.



Trade Show Details

Location:

The Infosecurity Europe 2023 trade show takes place in London, UK at ExCel London.

Trade Show Dates

June 20–22, 2023

Registration Deadline

April 7, 2023

Schedule:

The schedule is as follows:

Date	Day	Activity
April 7, 2023	Friday	Last day for registration
June 18, 2023	Sunday	Latest day to depart the U.S.
June 19, 2023	Monday	Arrive to the show; booth setup
June 20, 2023	Tuesday	First day of show and conference
June 21, 2023	Wednesday	Show and conference
June 22, 2023	Thursday	Last day of show and conference
June 23, 2023	Friday	Return to the U.S.



Frequently Asked Questions:

How many Virginia companies will participate?

The Virginia booth at Infosecurity Europe 2023 will have space for six Virginia companies to participate.

What is the cost for my company to participate?

The trade show participation fee is \$2,500. This fee is **per company, not per participant**.

The participation fee includes the following:

- Entries in all official show exhibitor listings
- A LCD screen in the booth to display your company's logo, video, or presentation
- A counter and stool in the booth to display marketing materials, product samples, etc.; each lockable counter will have an electrical outlet
- A printed graphic on the booth wall featuring your company's logo
- Access to shared booth furniture; the Virginia booth will have a private meeting room with table and chairs
- Two exhibitor badges per registered company
- VEDP assistance before and during the trade show



Sample rendering of event booth

All travel expenses including hotels, meals, and individual ground transportation to be paid directly by each participant. Additional *estimated* costs you will incur include (but are not limited to):

Expense	Estimated amount (\$)
Roundtrip airfare from Dulles to London, economy class	1,800
Hotels (6 nights at \$300 per night)	1,800
Meals	500
Airport transfers, taxis, public transportation, and other miscellaneous items	500

How many badges does my company receive?

Each company is allocated two badges.

VEDP will work with the show organizer to secure participants' badges. You may pick up your badge on-site. Please note that identification is required to collect your badge.

Each person must have a badge to enter the show.

How are airline and hotel reservations handled?

Airline Tickets: You book (and pay for) your own airline ticket via local travel agent or online air travel website. The airport codes for London's main international airports are LHR, GAT, and STN. If you do not have a travel agent, the Trade Show Leader can recommend one for you.

Hotels: VEDP is not coordinating a block of hotel rooms. Participants must make their own hotel arrangements. Each participant will be responsible for securing and covering the cost of your respective hotel room.

What are the entry requirements for the UK? Will I need a passport or visa?

A passport is required with six months validity remaining. U.S. citizens do not require business visas for visits to the UK under six months.

Trade Show Booth Policy

By exhibiting in the Virginia booth, each company and its representatives agree to the following:

- Space and amenities within the Virginia booth, such as meeting tables and chairs, are shared among the co-exhibiting companies. Companies and individuals that are not co-exhibitors in the booth may not use these booth amenities, as they are reserved for the co-exhibiting companies.
- Each representative is expected to be respectful of other companies' meetings, introductions, and/or networking that may take place in and around the booth. Interference with another company's meetings, introductions, and/or networking efforts is not permitted.

Thank you for your compliance with these guidelines as we represent the Commonwealth of Virginia in a courteous and professional manner.

Shipping Disclaimer

Virginia Economic Development Partnership (VEDP) is not responsible for the shipment of product samples, promotional materials, displays, posters, banners, brochures, etc., to or from a trade show. VEDP can make introductions to shipping companies upon request. VEDP recommends that these arrangements be made as early as possible so that product samples and/or promotional materials can arrive in time for your event.

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This event was exactly what we needed to kickoff expansion into European markets and specifically the UK/Ireland. We were able to quickly arrange meetings with potential partners and customers. Things have continued to progress on this since we have returned.

Infosecurity Europe

Registration:

How do I register to participate?

You can register and pay the trade show fee online by visiting:
<https://infosecurity-2023.eventbrite.com>.

Contact the Trade Show Leaders for more information:

Ellen Meinhart

International Trade Manager

Phone: 703.506.9742

Email: emeinhart@vedp.org

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One major customer gave us a verbal order and we are finalizing the contracting process. Another 26 companies expressed interest and we already started discussions with them.

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