

February 20–24, 2023

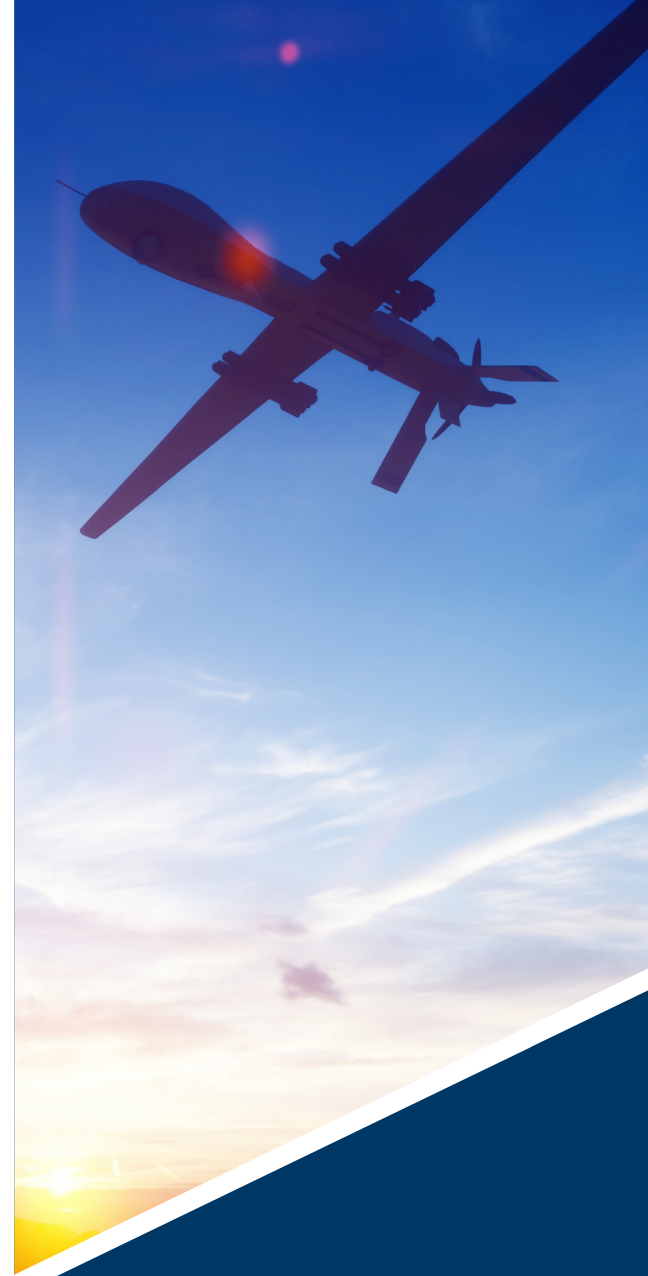
International Defense Exhibition & Conference (IDEX) 2023

Overview

International Defense Exhibition and Conference (IDEX) is the most strategically important tri-service defense exhibition in the world. IDEX is the only international defense exhibition and conference in the MENA region demonstrating the latest technology across land, sea, and air sectors of defense. It is a unique platform to establish and strengthen relationships with government departments, businesses, and armed forces throughout the region.

IDEX 2023 will feature NAVDEX, the maritime security show that was first launched during IDEX 2011, and quickly evolved to become the largest naval defense and maritime security exhibition in the region. In 2021 NAVDEX attracted 900 exhibiting companies and over 62,000 attendees from 59 countries.

For more information, visit: <https://idexuae.ae/>.



Trade Show Details

Location:

The IDEX 2023 trade show takes place in Abu Dhabi, UAE at the Abu Dhabi National Exhibition Center (ADNEC).

Trade Show Dates
February 20–24, 2023

Registration Deadline
December 9, 2022

Schedule:

The schedule is as follows:

Date	Day	Activity
December 9, 2022	Friday	Last day for registration
February 18, 2023	Saturday	Latest day to depart the U.S.
February 19, 2023	Sunday	Arrive to the show; booth setup
February 20, 2023	Monday	First day of show and conference
February 21, 2023	Tuesday	Show and conference
February 22, 2023	Wednesday	Show and conference
February 23, 2023	Thursday	Show and conference
February 24, 2023	Friday	Last day of show and conference
February 25, 2023	Saturday	Return to the U.S.

Frequently Asked Questions:

How many Virginia companies will participate?

The Virginia booth at IDEX 2023 will have space for six Virginia companies to participate.



What is the cost for my company to participate?

The trade show participation fee is \$2,500. This fee is per company, not per participant.

The participation fee includes the following:

- Entries in all official show exhibitor listings
- A LCD screen in the booth to display your company's logo, video, or presentation
- A counter and stool in the booth to display marketing materials, product samples, etc.; each lockable counter will have an electrical outlet
- A printed graphic on the booth wall featuring your company's logo
- Access to shared booth furniture; the Virginia booth will have a private meeting room with table and chairs
- Two exhibitor badges per registered company
- VEDP assistance before and during the trade show



Sample rendering of event booth

All travel expenses including hotels, meals, and individual ground transportation to be paid directly by each participant. Additional *estimated* costs you will incur include (but are not limited to):

Expense	Estimated amount (\$)
Roundtrip airfare from Dulles to Abu Dhabi, economy class	1,600
Hotels (6 nights at \$300 per night)	1,800
Meals	500
Airport transfers, taxis, public transportation, and other miscellaneous items	500

How many badges does my company receive?

Each company is allocated two badges.

VEDP will work with the show organizer to secure participants' badges. You may pick up your badge on-site. Please note that identification is required to collect your badge.

Each person must have a badge to enter the show.

How are airline and hotel reservations handled?

Airline Tickets: You book (and pay for) your own airline ticket via local travel agent or online air travel website. The airport code for Abu Dhabi is AUH. If you do not have a travel agent, the Trade Show Leader can recommend one for you.

Hotels: VEDP is not coordinating a block of hotel rooms. Participants must make their own hotel arrangements. Each participant will be responsible for securing and covering the cost of your respective hotel room.

What are the entry requirements for the UAE? Will I need a passport or visa?

A passport is required. U.S. citizens do not need a business visa for the UAE for stays of 30 days or less. Visas for entry to the UAE are processed at the airport.

Trade Show Booth Policy

By exhibiting in the Virginia booth, each company and its representatives agree to the following:

- Space and amenities within the Virginia booth, such as meeting tables and chairs, are shared among the co-exhibiting companies. Companies and individuals that are not co-exhibitors in the booth may not use these booth amenities, as they are reserved for the co-exhibiting companies.
- Each representative is expected to be respectful of other companies' meetings, introductions, and/or networking that may take place in and around the booth. Interference with another company's meetings, introductions, and/or networking efforts is not permitted.

Thank you for your compliance with these guidelines as we represent the Commonwealth of Virginia in a courteous and professional manner.

Shipping Disclaimer

Virginia Economic Development Partnership (VEDP) is not responsible for the shipment of product samples, promotional materials, displays, posters, banners, brochures, etc., to or from a trade show. VEDP can make introductions to shipping companies upon request. VEDP recommends that these arrangements be made as early as possible so that product samples and/or promotional materials can arrive in time for your event.

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It was a great event from our perspective. We were able to meet with a number of customers and partners during the show and outside the show environment.

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We participated with one of our Reseller Partners and we were able to expand their operations representing us into Kuwait and Iraq. We were also able to solidify sales to Dubai and The Kingdom of Saudi Arabia.

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Registration:

How do I register to participate?

You can register and pay the trade show fee online by visiting:
<https://idex-2023.eventbrite.com>.

Contact the Trade Show Leaders for more information:

Ed Laughlin

Defense Program Manager

Phone: 703.506.9743

Email: elaughlin@vedp.org



This was a very important event for our export effort. It was a very useful, high-quality opportunity for us.

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