

April 17-21, 2023

Hannover Messe 2023

Overview

Hannover Messe is the most important international platform and hot spot for industrial transformation, with excellent innovations or unusual products. Hannover Messe brings the core industrial sectors together at one location, from drive engineering, automation, energy, R&D and industrial IT, to subcontracting. This is the place where exhibitors cross the boundaries of technology and industry. Over 70% of visitors surveyed stated that a visit to Hannover Messe benefits their professional activity significantly or very significantly in comparison to a visit to other industrial trade shows.

For more information, visit: <https://www.hannovermesse.de/en/>.



Institute for Advanced Learning and Research, Danville

Trade Show Details

Location:

The Hannover Messe 2023 trade show takes place in Hannover, Germany at Hannover Messe.

Trade Show Dates

April 17–21, 2023

Registration Deadline

February 3, 2023

Schedule:

The Hannover Messe 2023 trade show schedule is as follows:

Date	Day	Activity
February 3, 2023	Friday	Last day for registration
April 15, 2023	Saturday	Latest day to depart the U.S.
April 16, 2023	Sunday	Arrive to the show; booth setup
April 17, 2023	Monday	First day of show and conference
April 18, 2023	Tuesday	Second day of show and conference
April 19, 2023	Wednesday	Third day of show and conference
April 20, 2023	Thursday	Fourth day of show and conference
April 21, 2023	Friday	Last day of show and conference; booth breakdown; departure
April 22, 2023	Saturday	Return to the U.S.

Frequently Asked Questions:

How many Virginia companies will participate?

The Virginia booth at Hannover Messe 2023 will have space for six Virginia companies to participate.

What is the cost for my company to participate?

The trade show participation fee is \$2,500. This fee is **per company, not per participant**.

The participation fee includes the following:

- Entries in all official show exhibitor listings
- A LCD screen in the booth to display your company's logo, video, or presentation
- A counter and stool in the booth to display marketing materials, product samples, etc.; each lockable counter will have an electrical outlet
- A printed graphic on the booth wall featuring your company's logo
- Access to shared booth furniture; the Virginia booth will have a private meeting room with table and chairs
- Two exhibitor badges per registered company
- VEDP assistance before and during the trade show

All travel expenses including hotels, meals, and individual ground transportation to be paid directly by each participant.

Additional *estimated* costs you will incur include (but are not limited to):

Expense	Estimated amount (\$)
Roundtrip airfare from Dulles to Hannover, economy class	1,600
Hotels (5 nights at \$200 per night)	1,000
Meals	500
Airport transfers, taxis, public transportation, and other miscellaneous items	500

How many badges does my company receive?

Each company is allocated two badges.

VEDP will work with the show organizer to secure participants' badges. You may pick up your badge on-site. Please note that identification is required to collect your badge.

Each person must have a badge to enter the show.



Sample rendering of event booth

How are airline and hotel reservations handled?

Airline Tickets: You book (and pay for) your own airline ticket via local travel agent or online air travel website. The airport code for Hannover is HAJ. If you do not have a travel agent, the Trade Show Leader can recommend one for you.

Hotels: VEDP is not coordinating a block of hotel rooms. Participants must make their own hotel arrangements and will be responsible for securing and covering the cost of your respective hotel room.

What are the entry requirements for Germany? Will I need a passport or visa?

A passport is required. U.S. citizens do not need a business visa. Your passport should be valid for at least three months beyond the period of your stay.

Trade Show Booth Policy:

By exhibiting in the Virginia booth, each company and its representatives agree to the following:

- Space and amenities within the Virginia booth, such as meeting tables and chairs, are shared among the co-exhibiting companies. Companies and individuals that are not co-exhibitors in the booth may not use these booth amenities, as they are reserved for the co-exhibiting companies.
- Each representative is expected to be respectful of other companies' meetings, introductions, and/or networking that may take place in and around the booth. Interference with another company's meetings, introductions, and/or networking efforts is not permitted.

Thank you for your compliance with these guidelines as we represent the Commonwealth of Virginia in a courteous and professional manner.

Shipping Disclaimer:

Virginia Economic Development Partnership (VEDP) is not responsible for the shipment of product samples, promotional materials, displays, posters, banners, brochures, etc., to or from a trade show. VEDP can make introductions to shipping companies upon request. VEDP recommends that these arrangements be made as early as possible so that product samples and/or promotional materials can arrive in time for your event.

Registration:

How do I register to participate?

You can register and pay the trade show fee online by visiting:
<https://hannover-messe-2023.eventbrite.com>.

Contact the Trade Show Leaders for more information:

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