



## Group Market Visit to South Africa May 7 - 11, 2012



### Group Market Visit to South Africa

Accelerate your export sales! Join VEDP - International Trade on a Group Market Visit to South Africa. Enjoy private, one-on-one meetings with prospective customers and partners. These well-planned visits are business meetings set up on your behalf, with your input, to save you time and maximize your results.

VEDP Fee: \$2,150\*

Deadline to register: [March 9, 2012](#)

\*Does not include airfare, lodging and meals.

### Why South Africa?

South Africa is a country of about 50 million people that is rich in diverse cultures, people and natural heritage. Enjoying remarkable macroeconomic stability and a pro-business environment, South Africa is a logical and attractive choice for U.S. companies to enter sub-Saharan Africa. South Africa is the most advanced, broad-based and productive economy in Africa. The South African economy is characterized by standards similar to those found in developed countries. Its service sector is well established and growing, and the economy is increasingly well managed. The United States exported over \$5.6 billion in goods to South Africa in 2010 of which \$78.7 million was from Virginia.

For more information on South Africa's business climate, please visit [www.ExportVirginia.org](http://www.ExportVirginia.org) to view the VEDP - International Trade [South Africa Fast Fact](#).

### Key Market Sectors:

- Automotive Aftermarket Parts
- Aviation
- Building Construction
- Franchising
- Environmental Technologies
- Green Building Products
- Healthcare
- Information Technologies
- Financial & Business Services
- Mining Equipment
- Telecommunications Equipment



For more information or to register, contact:

Stephanie Robinson  
International Trade Manager  
(804) 545-5755  
[srobinson@yesvirginia.org](mailto:srobinson@yesvirginia.org)