

VEDP - INTERNATIONAL TRADE Group Market Visit to Mexico

GROUP MARKET VISITS: ACCELERATING EXPORT SALES!

MEXICO CITY & GUADALAJARA May 10 - 14, 2010

Enjoy private, one-on-one meetings with prospective agents and distributors!

VEDP Fee: \$2,150*

Deadline to register: March 12, 2010

For more information, contact:

jawatkins@yesvirginia.org

*Does not include airfare, lodging and meals.



U.S. exports to Mexico were valued at \$151.5 billion in 2008, increasing 11.35% from 2007. Mexico is the United States' largest export destination after Canada.

Mexico ranks as Virginia's 10th largest export destination, growing 20% in 2007 and another 17% in 2008 to \$685.5 million.

“ The VEDP did an excellent job finding the right companies, preparing the schedule and organizing transportation and interpreters. We were surprised about the professionalism and market knowledge. We are very interested in attending future trade missions. ”

Virtually all qualifying U.S. goods to Mexico are now duty-free because of the North America Free Trade Agreement (NAFTA), implemented in 1994. The 10-year report card for NAFTA shows extreme gains in cross-border trade for all countries.

Top U.S. Exports to Mexico:

- Airport and Ground Support Equipment
- Automotive Parts and Supplies
- Education and Training Services
- Electronic Components
- Energy Sector
- Environmental Sector
- Franchising Sector
- Hotel and Restaurant Equipment
- Housing and Construction
- Internet and IT Services
- Packaging Equipment
- Security and Safety Equip & Services
- Telecommunications Equipment
- Transportation Infrastructure Equip & Services
- Travel and Tourism Services



For more information or to register, contact:

Jordan Watkins
International Trade Manager
(757) 314-2358
jawatkins@yesvirginia.org

Over 55 Virginia companies
have participated in 12
VEDP-led group market
visits to Mexico since 2001.