



ServiceSolutionsUSA

Interested in Reaching out to Spanish Clients?

We Can Help Your Company Succeed

****GET IN ON OUR MAY 2010 LAUNCH TO SPANISH INVESTORS****

Spanish investment soared from \$14 billion in 2006 to \$38 billion in 2008. Successful investors and exporters rely on US-based experts to pave the way. Companies from Spain establishing a presence in the U.S. market for the first time want experienced support on the various legal, financial, logistics, marketing, site selection, tax and other aspects of doing business in the U.S.

The U.S. Department of Commerce is developing the U.S. Service Provider Initiative Directory with key Spanish trade & investment organizations to increase your firm's exposure in Spain.

Recruitment began in February to prepare for the May 2010 launch of the online Directory of U.S. service firms. It will be featured on U.S. Commercial Service websites in the U.S. and Spain, and in newsletters, trade events & programs with Spanish investors & exporters.

HOW IT WORKS

- Complete the online application and select the Basic or Premium Service. Note: The Basic Service is free of charge thru June 2010.
- Your company will be featured in the online U.S. Service Provider Directory which is promoted to Spanish firms & investors seeking the expertise of qualified U.S. firms.
- Spanish firms go direct to you or request an introduction via the Embassy. After confirming information about the inquiring firm, we send you the sales lead for follow-up.

Business Opportunities for U.S. Companies with Spanish Investors

The U.S. Services Provider Initiative Brings You:

- Visibility among Spanish Investors
- Service categories include accounting, advertising, branding, banking, consulting, event planning, legal, logistics, site selection, trade finance, translation, travel and tourism, etc.
- Features your company on the U.S. Embassy Commercial Service website in Spain which has over 35,000 hits a month!
- Help to expand your sales to foreign countries.

U.S. Partners:

The U.S. Embassy and the U.S.-based Commercial Service are partnering with:

- State Investment & Trade Agencies
- Industry Associations
- Chambers of Commerce
- Invest in America Program

Visit the U.S. Commercial Service website at www.buyusa.gov/spain/en for more information.