



Promote Your Service in Chinese to Companies in China

List Your Company in the U.S. Commerce Department's *AccessAmerica Directory* of U.S. Service Providers

Overseas companies often need assistance with the various legal, financial, logistics, marketing and other aspects of doing business in the U.S.

The U.S. Commercial Service's *AccessAmerica Directory* is a cost-effective way to target and promote your services to these prospective international customers, and expand export sales.

LOCAL-LANGUAGE PROMOTION, IMPROVED VISIBILITY

The *AccessAmerica Directory* for China is an online listing of service companies that is featured on targeted U.S. Commercial Service and U.S. Embassy websites in China. This Directory provides American companies an opportunity to reach prospects in Chinese. In addition, the *AccessAmerica Directory* information is also listed in English on our websites. How does it work?

- For a low annual subscription rate, your company's profile is featured on U.S. Embassy and Consulate websites in Chinese, and in English on the U.S. Department of Commerce Invest in America site.
- Our 19 China-based offices and partnerships actively promote *AccessAmerica* subscribers to China global business leaders. *AccessAmerica* is supported by Chinese government agencies and individual U.S. States for maximum exposure in the PRC. Chinese companies and investors doing business in the U.S. see your company's profile and go direct to you or send inquiries to the Commercial Service.
- After confirming information about the inquiring firm, we send you the sales lead to follow up.



Access America
Promoting the Services of US Firms to Overseas Investors

Promoted in China to a Targeted Audience

- Market your company's services directly to PRC firms.
- Your company profile – **translated into Chinese.**
- Service Categories include accounting, advertising, banking, branding, consulting, economic development agencies, HR, legal, logistics, site selection, trade finance, translation, travel and others.
- Option to post your How-to Guide or White Paper on our Resource Page for Chinese Investors.
- Featured on the U.S. Department of Commerce websites targeting inbound investors.

Featured at Invest in America Events
in China and the United States

TAILORED SOLUTIONS, SATISFACTION GUARANTEED

Fee: \$400 for a one-year listing in the *AccessAmerica* service provider directory. Our webmasters in China and the U.S. will work with you to ensure that your listing meets the needs of your company. We stand behind the quality of our products and services and are committed to providing you with a first-rate customer experience.

To learn more, visit www.buyusa.gov/china/en/